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**JINDAL SCHOOL OF
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CHAPTER
South Asia



AIB-SOUTH ASIA CONFERENCE 2023
**ENVIRONMENT SUSTAINABILITY
AND GOVERNANCE ISSUES
IN INTERNATIONAL
BUSINESS AND TRADE**

 **8-10 JANUARY 2023**

 **O.P. JINDAL GLOBAL UNIVERSITY, SONIPAT-131001, HARYANA**

Webpage: <https://www.jgu.edu.in/AIBSouthAsia2023>



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AIB SOUTH ASIA CONFERENCE 2023

It is the annual conference of the South Asia Chapter of the Academy of International Business (AIB). The conference provides AIB members in the region (Bangladesh, Bhutan, India, Maldives, Nepal and Sri Lanka) opportunities to exchange ideas, present their research, and create professional contacts. Jindal Global Business School and Jindal School of Banking & Finance at O. P. Jindal Global University are glad to host this conference. The conference theme is Environment Sustainability and Governance Issues in International Business and Trade, along with the following sub-themes:

- Approach of MNEs toward environmental sustainability and governance
- Environment sustainability and governance in South Asia and other developing countries
- Impact of environment sustainability and governance on International Finance and Accounting, International Marketing, International Taxation, and International Arbitration
- Preparedness of the industry and the MNE leadership in responding to environmental sustainability and governance issues
- Public policy such as the national guidelines for responsible business conduct

In addition to the above conference theme, we encourage high-quality submissions on the core topics in International Business in the following tracks:

1. Global strategies and internationalization
2. International entrepreneurship
3. Global value chains and supplier networks
4. Role of state, institutions, and IB policy
5. Knowledge, learning, and innovation
6. Diaspora effects and cross-cultural management
7. Emerging markets and emerging market MNEs
8. International finance, accounting, and corporate governance
9. International marketing and consumer behavior
10. International HRM and global leadership

THERE ARE SEVERAL BEST PAPER AWARDS!

CONFERENCE THEME

The impact of industrialization on the environment and biodiversity has long been a concern. The critical question of who bears the environmental conservation cost continues to be debated between the developed and the developing economies. Amidst these pressing concerns, the policymakers and international business communities are prioritizing the need to understand the challenges of the new world order. There has been an increased concern to understand the impact on human lives, and crafting suitable solutions for a better world to be inherited by future generations.

CONFERENCE CHAIRS

Prof. Mayank Dhaundiyal, O. P. Jindal Global University
Prof. Ashish Bharadwaj, O. P. Jindal Global University
Prof. Snehal Awate, Indian Institute of Technology Bombay

CONFERENCE COORDINATORS

Prof. Rameshwar Arora, O. P. Jindal Global University
Prof. Chavi Asrani, O. P. Jindal Global University
Prof. Abhishek Vashishth, O. P. Jindal Global University
Prof. Shamita Garg, O. P. Jindal Global University

PAPER SUBMISSIONS

We invite Competitive papers which are at more advanced stages of development and need more focused feedback. The maximum length permitted for competitive paper is 25 double spaced (A4) pages.

Interactive session submissions are work-in-progress manuscripts, which can benefit from directional feedback from the track chair and/or other participants. Participants are encouraged to send in their articles in research note formats.

Paper submission link: <https://easychair.org/conferences/?conf=aib2023>

PANEL PROPOSALS

The panel sessions are conducted to have a focused discussion on a common theme. We welcome panel themes on topics relevant to IB, with special emphasis on topics related to the conference theme.

RESEARCH WORKSHOPS AND PDW

Journal of International Business Studies Paper Development Workshop:

Prof. Allen Bird, GIM Goa | **Prof. Elizabeth Rose**, IIM Udaipur

Teaching cafe and workshop on mini cases and video cases:

Facilitated by the members of AIB's Teaching and Education shared interest group (T&E SIG)

Prof. Cynthia Casnici, Leeds University, UK | **Prof. Alka Maurya**, Amity University, India

Opportunity to publish the mini cases from this workshop on AIB's website.

Research workshop: **Prof. Elizabeth Rose**, IIM Udaipur | **Prof. Snehal Awate**, IIT Bombay

**The names of additional facilitators for workshops and PDWs will be announced closer to the date.*

SUBMISSION GUIDELINES

(All submissions must include 150 word abstract and adhere to JIBS style guide, available at http://www.palgrave-journals.com/jibs/style_guide.html)

KEY DATES AND INFORMATION

SUBMISSION WINDOW: SEPTEMBER 15, 2022 TO NOVEMBER 25, 2022

THE FINAL DECISION: DECEMBER 7, 2022.

LAST DATE OF EARLY BIRD REGISTRATION: NOVEMBER 15, 2022

LAST DATE OF REGULAR REGISTRATION: JANUARY 4, 2023

CONFERENCE DATES: JANUARY 8-10, 2023

VENUE: O.P. JINDAL GLOBAL UNIVERSITY, SONIPAT-131001, HARYANA

CONFERENCE FEES			
		Doctoral Student	Faculty/Researcher (other than Doctoral students)
Indian (in INR)	Early Bird (until 15th November 2022)	490	990
Foreign (in USD)		7	13
Indian (in INR)	Regular (after 15th November 2022)	1990	3990
Foreign (in USD)		25	50

To participate in the AIB 2023 conference it is mandatory to obtain AIB membership. To become an AIB member, kindly register at: <https://www.aib.world/membership/new-members/> and obtain the AIB membership ID.

For registration, and conference fee payment, please visit:
<https://jgu.edu.in/aibsouthasia2023>

For more details regarding the conference, please write to:
aibsac@iimb.ac.in, AIBSouthAsia2023@jgu.edu.in
 Ms. C. Shankari, AIB-South Asia chapter office
 Phone: 6380338272, 9500032495

JINDAL GLOBAL BUSINESS SCHOOL

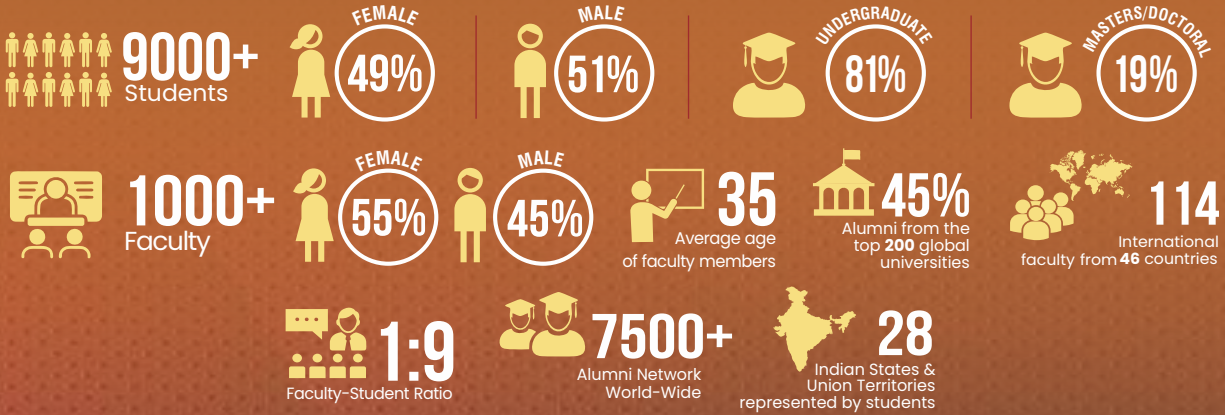
Jindal Global Business School (JGBS) is India's premier research-driven business school renowned for top-quality management research, unparalleled internationalisation opportunities, and world-class faculty and infrastructure. With a faculty base of around 130+ full-time faculty members, 2000+ students, and 11 different programmes, JGBS is the second largest school of O.P. Jindal Global University (JGU).

With 176 SCOPUS publications (More than 36% in ABDC—A-star and A-ranked journals) in Q1 to Q3 2022, 130+ international collaborations for student mobility, and 130+ full-time faculty members (a rapidly growing list), JGBS has now consistently surpassed most of the top public and private B-schools in the country in research output, internationalisation opportunities, and full-time faculty members. As part of its vision of being a globally acclaimed business school, JGBS is committed to building on its position as a premier B-school, not just in India but globally.

JINDAL SCHOOL OF BANKING & FINANCE

The Jindal School of Banking & Finance (JSBF) is a new-age and specialised institution of learning, academic scholarship, and practitioner excellence in niche areas of technology-led banking, new-age finance and entrepreneurship. In our effort to triangulate new knowledge from technology-led finance, data-centric laws, and innovation-driven entrepreneurship, we strive to develop professionals who will contribute to the post-pandemic growth in India and the world.

JGU @ A GLANCE



12 SCHOOLS

50+ Programmes

35+ Undergraduate Programmes
15+ Postgraduate Programmes
 Doctoral Programme



RESEARCH

5000+ Publications

60+ Interdisciplinary research centres

3 Research & capacity building institutes



INTERNATIONAL COLLABORATIONS

360+ Collaborations with International Universities & Higher Education Institutions

10 Forms of Global Partnerships

65+ Countries & Regions

200+ Faculty & Student exchange collaborations

20 Countries represented by students

ACCREDITATION & RANKINGS



Granted Autonomy by University Grants Commission



Ranked 2nd Swachh Campus Ranking 2019 Government of India



Accredited "A" Grade by National Assessment and Accreditation Council



QS WORLD UNIVERSITY RANKINGS 2023



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QS WORLD UNIVERSITY RANKINGS 2022 BY SUBJECT



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📍 Sonipat-131001, (NCR of Delhi)

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